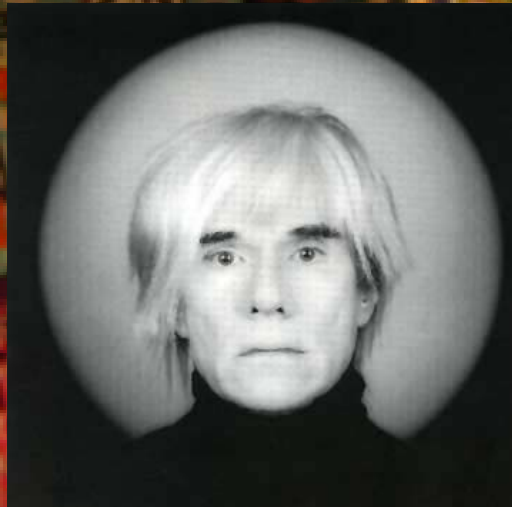


“From Street Culture to Educational System”



**An introduction to the curriculum of the Popular music department of the Amsterdam Conservatory
By Mr Jack Pisters, Head Coördinator of the Pop department at The Amsterdam Conservatory**

What is it all about?

how did it all start how can
you size up rebellious rock
how can popular cultures
create music that will last a
lifetime **how can you**
measure popular music in

“The WHO????... Exactly”

Let's pull down the canons and build something new



SKILLS

ICEO

I

INSTRUMENT

C

CREATE

E

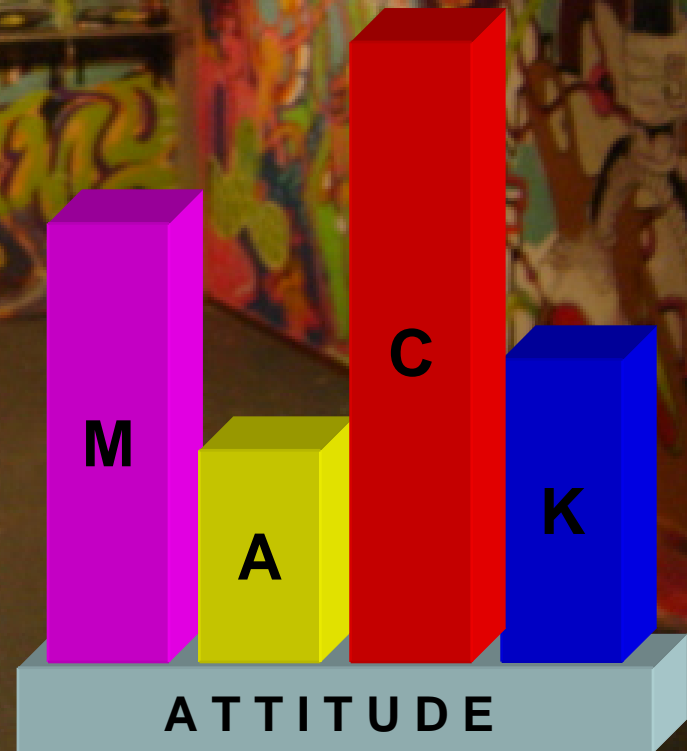
EDUCATE

O

ORGANIZE

Amsterdam Pop Department & the MACK System

M = motorical
A = auditive
C = creative
K = knowledge



Food for Thought

- Innovate
- Process
- Vision
- Youth Culture

- Preserve
- Result
- Craft
- Canon

